KDE Akademy
            FSFE Summit
            VideoLAN
Dev Days
            Qt Contributors'
Summit
            Qt training
day

QtCon

Con is for contribution, not convention

Welcome to QtCon 2016!

Berlin 1-4th September

2016 is a special year for many open source projects:

- Free Software Foundation Europe has its 15th birthday

- KDE e.V. has its 20th birthday

- VideoLAN has its 15th birthday

All these call for celebrations! This year, KDE, Qt, FSFE, KDAB and VideoLAN have come together to bring you QtCon 2016, where attendees meet, collaborate and share the latest news of all these projects.

QtCon is not just this year's major free and open source event in Europe for participants with an interest in Qt, but also a unique forum for talks and knowledge sharing in a state-of-the-art environment.

We are bringing together our annual events KDE's Akademy, VideoLAN Developer Days, Qt Contributors' Summit, FSFE Summit and KDAB Qt training day under one roof.

QtCon has outstanding tracks of talks and workshops, parties and hundreds of attendees.

QtCon also brings you a training day on Qt with 5 top class trainings given by long time Qt professionals.

As a sponsor you get exposure to a wider developer and project base than ever before under one roof. You can join in the fun, help everyone have a good time, meet others and discuss your interests in the projects.

Be the first to hear where the projects will be heading in the future.

Come meet old friends and make new ones at QtCon 2016!

The Venue

Located in the heart of Europe and Berlin, the Berlin Congress Center (bcc-berlin.de) is a prime location to hold large events. The venue provides an amazing auditorium for keynotes, many large and small conference rooms, a great open area for breaks and presentations, a large eating area and good spaces for discussions.

We are looking to bring together over 500 attendees with various specialties including multimedia, software freedom and embedded development.

Join us in making this a memorable year and event!

About the organisers

In the previous years you may have had the pleasure of working together with one of us at other events.

FSFE

Free Software Foundation Europe is a charity that empowers users to control technology.

Software is deeply involved in all aspects of our lives; and it is important that this technology empowers rather than restricts us. Free Software gives everybody the rights to use, understand, adapt and share software. These rights help support other fundamental freedoms like freedom of speech, press and privacy. The FSFE Summits gather everyone interested in Free Software together.

KDE

KDE is an international community co-operating on development and distribution of Free, Open Source Software for desktop and portable computing. KDE has developed a wide variety of applications for communication, work, education and entertainment.

Akademy is the annual world summit of KDE, one of the largest Free Software communities in the world. It is a free, non-commercial event organized by the KDE Community.

VideoLAN

The VideoLAN project is led by and composed of a team of volunteers, that believes in the power of open source when dealing with multimedia.

The VideoLAN project is backed up by the VideoLAN organization, based in France. The VideoLAN non-profit organization has a committee and members that are part of the VideoLAN project.

The VideoLAN Developer Days is the event where the VideoLAN community meet to gather, work, discuss and build a stronger community.

The Qt Company

The Qt Company is responsible for all Qt activities including product development, commercial and open source licensing together with the Qt Project under the open governance model.

At Qt Contributors' Summit we bring together all the main developers of Qt, with the intent that anyone contributing to Qt is welcome to join in the talks on the current state and future of Qt.

KDAB

The KDAB Group is the first original Qt Services Company and the Global No. 1 provider of independent Qt Consulting and Qt Training. KDAB provides services in development, design and architecture of Qt, C++ and OpenGL applications across desktop, embedded and mobile.

The largest independent contributor to Qt, KDAB organized Qt Developer Days from 2012- 2014 and has held a training day as part of the Qt World Summit and Qt Developer Days in Berlin since 2012.

Sponsorship opportunities

	Platinum 50,000 EUR	Gold 30,000 EUR	Silver 10,000 EUR	Bronze 5,000 EUR	Support 1,000 EUR
Table in the exhibit space	✓	✓	✓	✓	✓
Your roll-up at the table space	✓	✓	✓	✓	
Logo* on selected banner inside	✓	✓	✓		
5 minute lightning talk slot	✓	✓	✓		
Logo* on the flags outside	✓	✓			
Logo on conference badge	✓				
Logo on the bcc windows facing Alexanderplatz	✓	✓	✓	✓	
Logo and short company description (max. 100 words) on event webpage "Our sponsors"	✓	✓	✓	✓	✓
Two places for special sponsor drinks before the official event party	✓	✓	✓	✓	✓

* Size of logo depends on sponsor level.

Additional opportunities: (To be negotiated separately.)

- Sponsor official evening party (cost depends on catering)

- Coffee break sponsor

- Invite special guests of your choosing

- Sponsor travel for independent developers

- Provide infrastructure to the event

Custom Packages

If you find that none of the listed sponsorship packages fits your company's or organisation's needs or budget it is always possible to put a customised package together.

If you would like more information or want to discuss sponsorship opportunities, please contact us: sponsoring@qtcon.org

TERMS AND CONDITIONS

1. The QtCon is organized jointly by KDAB, Qt, KDE, VideoLAN and FSFE – later the Organizers. KDE e.V will administer the sponsorship process– later the Administrator.

2. Sponsorship application and acceptance are managed at the discretion of the Administrator. Sponsors are expected to be committed to Free Software deployment and improvement. The Administrator retains the right to reject any sponsor application.

3. After written acceptance by the Administrator, the sponsor must provide the signed agreement, sponsorship funds, logo image (in the form as required by the Administrator) and other required details (e.g. Sponsor's legal name, short description etc.) to the Administrator within 30 days of receiving the invoice.

4. Sponsorship pledges will not be processed without payment.

5. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for products or services of any other firm or organization except as approved in writing by the Administrator.

6. The Administrator will not be liable for any damage or loss to sponsors' properties by fire, theft, accident, or any other cause, whether result of negligence or otherwise, or in the case of force majeur.

7. For sponsorship packages that include the use of banners, please note that banner space may be limited. The conference Administrator will inform each sponsor of the maximum size or number of spaces available.

8. To minimize waste, the Administrator might replace some printed inserts and advertisements with electronic versions. Sponsors will be notified in advance to be able to provide material best suited to the medium used.

9. The sponsor grants to the Administrator the right and permission to use its name and/or logo for promotion of the event.

10. Any remaining funds from sponsorship money will be transferred to the KDE e.V. for improving free and open source software.

11. In case the event cannot be held for any reason, this contract is terminated and the donation will be returned after subtracting any direct costs already made (like materials printed).

Sponsorship application

Choose sponsorship package level:

Support	1 000€	☐
Bronze	5 000€	☐
Silver	10 000€	☐
Gold	30 000€	☐
Platinum	50 000€	☐

Invoicing details

Company name: _____

Company address: _____

_____

_____

_____

Contact name: _____

Position: _____

E-mail: _____

Signature _____

Date _____

Please review the Terms and Conditions on the previous page before completing this page.

After completion, you can scan and send this form by e-mail to: sponsoring@qtcon.org